

Submission guidelines for abstracts

Thank you for your interest in submitting a paper abstract or poster for the World Design Congress 2025, taking place from 9-10 September 2025 in London (UK). Submissions from both academia and industry, or collaborative efforts are welcome. Each submission will be evaluated by reviewers in a double blind process.

Paper

Your abstract should provide a succinct summary of the final paper being submitted. Briefly state what was done and how, by whom and what conclusions were drawn. Authors of **papers selected for presentation** understand that their in-person participation will be expected as part of Congress programming.

Some important things to remember:

- Extended abstracts must be submitted in English
- Content should be clear and concise
- Title should be dynamic and conclusive
- 800-1000 words excluding images and references
- References, images, tables or graphics may be included
- No changes can be made to paper abstracts after submission
- Paper abstracts can only be submitted under one **sub-theme**
- References to all works must be cited
- Chicago reference style should be used
- Aim to get an objective review of your abstract prior to submission
- Final papers should be 3000 words at minimum, including references
- Final papers due 10 October 2025

Poster

Posters should provide clear information on objectives, approach, main results and conclusions of the research in a visually appealing manner. Selected posters will be displayed onsite during the event and on wdo.org.

Some important things to remember:

- Posters should be submitted in B1 vertical format (27.8 × 39.4 inches)
- Poster submissions should be in PDF only (500MB maximum)
- Poster submissions should be anonymous
- Posters can only be submitted under one **sub-theme**
- No changes can be made to posters after submission deadline
- Posters should not contain a lot of detail
- Only final posters should acknowledge support received (i.e. include logos of academic and/or financial sponsors)

Submit online

Support: abstracts@wdo.org

Submission deadline

31 May 2025

Paper abstracts and posters

Other key dates

7-11 Jul 2025

Notice of acceptance of paper abstracts and posters

15 Aug 2025

Submission of final posters

9-10 Sept 2025

World Design Congress

10 Oct 2025

Submission of final papers for publication